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B | GREET Vienna 2015

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From 20 to 21 May 2015 - the third edition of GREET Vienna "Global Real Estate & Economy Talks"

From 20 to 21 May 2015 already the third edition of GREET Vienna "Global Real Estate & Economy Talks" is taking place - the international platform for commercial real estate and investments with special focus on Central, Eastern and South Eastern Europe. The venue is the Palais Niederösterreich in the city centre of Vienna.

International as well as Austrian investors who are looking for lucrative projects in Central, Eastern and South Eastern Europe are in the spotlight. The projects derive from all different segments of the real estate business like shopping centres and retail real estate, residential and office properties, hotel and touristic real estate, etc.

At GREET Vienna 2015 you can also await substantial conversations and discussions on industry locations: from the perspective of manufacturing companies, of municipalities, of shopping centres' and hotels' operators or from the perspective of infrastructure and logistics properties.

The right location for a commercial property is the most crucial factor. Questions around the proper location are linked to the needed infrastructure and therefore not only the real estate business alone but also other industries and interest groups are concerned.

GREET Vienna positions itself as a sustainable event. The cooperation with ÖGNI, the Austrian Sustainable Building Council, is strengthened. Highlight of this cooperation is the award of the certificates "ÖGNI by DGNB" for especially sustainable buildings in the frame of the evening gala on 20 May.

"healthvienna", which was launched last year as special subject area about health and welfare real estate, will be expanded this year. Hospitals, health and nursing care facilities and retirement homes are - also because of the demographic developments - an expanding market segment and are taken into the portfolios of investors more often.

There is a huge interest in GREET Vienna from abroad. Sylvia Foissy, the Managing Director of GREET Vienna, confirms the strong demand from the neighbouring countries Germany, the Czech Republic and Hungary as well as from Poland, Kazakhstan, Turkey, Russia and South Eastern Europe (Romania, Serbia). GREET 2015 will present the investment opportunities in Turkey within the conference program for the first time. Further country focused panels within the conference program will be about Russia, Hungary, Poland, the Czech Republic and South Eastern Europe.

GREET Vienna was launched by the company Foissy International Business Multiplier and stands for "Global Real Estate and Economy Talks". GREET Vienna is an international platform about commercial properties and investments in Central, Eastern and South Eastern Europe – including Russia, Turkey and CIS. The premiere of GREET Vienna took place in the year 2013 in the Palais Niederösterreich in the city centre of Vienna.

TAGURI: Greet Vienna, Sylvia Foissy, networking, real estate

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