

# 19 & 20 May 2014

Palais Niederösterreich  
Herrengasse 13, 1010 Vienna



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# GREET

VIENNA



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GLOBAL REAL ESTATE  
& ECONOMY TALKS

**CEE & SEE**

NEW: **finvienna**

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# GREET VIENNA

GREET stands for “**G**lobal **R**eal **E**state & **E**conomy **T**alks”. It is to provide an international platform for commercial properties and investments. Our focus is on countries and markets in Central, Eastern and South Eastern Europe (CEE & SEE), including Russia, Turkey and CIS. Here is where potential and existing players in international real estate meet.

Austria is a major investment partner for many countries in CEE and SEE. What better venue than Vienna to host GREET Vienna, a setting for the Austrian real estate professionals and a platform for East and West.

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## Target Group

Decision makers from all areas of international real estate including

- Cities, regions and communities
- Investment
- Real estate financing
- Project development
- Property management
- Facility management
- Tax & Law
- Evaluation
- Real estate marketing
- Urban planning and development
- Tenants and end users
- Architecture and planning
- Building construction

... and many more

## Networking Area / Exhibition

The former meeting hall of the Lower Austrian parliament in the baroque Niederösterreich Palace close to the city centre will constitute the networking area. Featuring the largest continuous ceiling fresco in Austria it provides an exclusive setting for exhibitors to present their projects and services and to welcome guests. The networking area will be open all day – also during the conferences – offering a central meeting point for all participants. Why not use this impressive setting to mark your company's perfect appearance?



## Conference Program

Our comprehensive conference agenda will take place in several rooms close to the networking area. Learn how international investors establish their portfolios and which CEE and SEE markets and types of use are currently attractive. Top speakers will inform you on the hottest issues in the industry. Politicians and urban planners will present projects and developments in their region, while international experts will provide you with market overviews from a global perspective.

## Topics

- Hotel properties and tourism
- Infrastructure, transport and logistics properties
- Real estate markets in CEE and SEE
- Investments
- Retail real estate
- Sustainability and green buildings
- Residential properties and building
- Financing
- Managing and maintaining
- Urban development



New as of 2014: **finvienna**

Financing is what most projects stand or fall by. So what does it take for a project to be granted financing? What financing options are there and which one to choose? “finvienna” will provide the answers. “finvienna” will be held as part of GREET Vienna 2014, focusing in particular on “funds” and “financing”.